

# OUR COMMUNITY

## 2006 Statistics Canada report

St. Thomas Anglican Church is located on Church Street in the original section of the village of Shanty Bay. Its backdrop consists of huge Norway spruce trees that evoke thoughts of what the landscape must have been like 170 years ago.

Shanty Bay is in the Township of Oro-Medonte, on the north shore of Kempenfelt Bay, between the Cities of Barrie and Orillia on Lake Simcoe. Included in our parish are the communities of Oro Station, and Hawkestone. Both of these villages are located along the southern boundary of Oro-Medonte Township, 10 km and 20 km respectively east of Shanty Bay.

The following statistics are of interest in understanding our environment.

	<b>2006</b>	<b>Notes</b>
<b>Population</b>	20,031	+ 9.7%
<b>Avg. value of owned Dwelling</b>	\$346,864	\$297,479 (Ontario)
<b>Median Income of All families</b>	\$73,962	\$69,156 (Ontario)
<b>English Mother Tongue</b>	18,400	
<b>Non Immigrant Population</b>	17,935	
<b>Canadian Citizens &gt;3<sup>rd</sup> Generation</b>	19,405	
<b>Population over 15 years</b>	11,260	
	16,410	(8,700 attained post secondary)

From these statistics, one can see that Oro-Medonte has, compared to Ontario as a whole, higher than average median income and more expensive housing. We have relatively few new immigrants, many long-time residents, and better than high school education attainment by more than half of residents over 15 years of age.

## St. Thomas Church Parish Statistics

**2008**

**2007**

**2006**

Average Sunday attendance at two services (8 & 10:30)	<b>50</b>	<b>56</b>	<b>53</b>
Children in Sunday School (10:30 service only)	<b>17</b>	<b>22</b>	<b>22</b>
Number of Baptisms	<b>2</b>	<b>4</b>	<b>4</b>
Number of Marriages	<b>3</b>	<b>4</b>	<b>3</b>
Number of Funerals	<b>7</b>	<b>1</b>	<b>7</b>
Number of Easter Communicants	<b>104</b>	<b>114</b>	<b>90</b>
Number of Identifiable Givers	<b>69</b>	<b>61</b>	<b>66</b>
Average Weekly Attendance	<b>63</b>	<b>66</b>	<b>63</b>
Number of Youth participating in congregation	<b>14</b>	<b>16</b>	<b>22</b>
Number members of organizations	<b>32</b>	<b>36</b>	<b>36</b>
Spiritual and Discussion Group membership	<b>10</b>	<b>9</b>	<b>10</b>

## Toronto Diocesan Planning Study

The 2005 Planning Study conducted for the Toronto Anglican Diocese predicts that the population of Oro-Medonte in 2021 will reach 25,100 persons. This anticipates about 2,890 new housing units, mainly located in the preferred growth areas of Hawkestone and Craighurst. They cite limited growth for Shanty Bay because of existing private septic systems and private water supply. Currently, lots for sale in the Shanty Bay area are very large in size (15 to 21 acres). Provision for “infilling” will increase the population modestly.

Approximately 700 people currently live within the village of Shanty Bay, some in newer subdivisions such as Martine and Arbourwood. In many respects Shanty Bay is a bedroom community serving Barrie, Orillia and even Toronto.

The Diocesan Planning Study points out that Anglican Church affiliation declined from 17% of population in 1981 to about 14% in 1991. It has declined further in the ensuing years to 7% in 2001. The Study indicates that in our area the population is aging.

The Study notes that most high-income households are located in the rural estate residential areas, such as Shanty Bay.

## Visibility and Church Attendance

The Diocesan Planning Study states that churches with visible location and good signage experience greater numbers at Sunday services. “Location and visibility are important factors in church performance”.

St. Thomas provided a new, large sign on its property, stating service times and incumbent information in 2008. This is in a highly visible location on a secondary township road in front of the Church, next to the parking lot.

There is an Anglican Church of Canada locator sign at the busy corner 200 yards away, and a Heritage Ontario sign, noting St. Thomas Anglican Church’s historic interest, located on Hwy 11, about 5 km north.

St. Thomas Anglican Church is one of four Anglican Churches in Oro-Medonte, the others being St. John’s Craighurst, St. George, Fairvalley, and St. Luke, Prices Corners. These other churches are part of several point charges, whereas St. Thomas is a single point parish, following the closing of St. Aidan’s in Hawkestone in 2004.

St. Thomas has become the church home for members of several denominations.

Currently, approximately 7% of Canadians claim to be Anglican. This amounts to 380,000 people of this faith group. Average Sunday attendance in all Toronto Diocese Anglican Churches together is 25,840, scattered among 260 congregations.

Of the Anglicans presumed to be within any parish’s catchment area (7% of known population), only 15% will attend on any given Sunday. In the case of the Shanty Bay area, including Oro Station and Hawkestone, with a combined population of approximately 4,000, the arithmetic works this way:  $4,000 \times 7\% = 280 \times 15\% = 42$ .

## Diocesan Benchmarking Study, 2006

St. Thomas Anglican Church in Shanty Bay is characterized as a “Family Model” church, one of 108 in the Diocese. Family model churches are small, with strong lay leadership. In some ways St. Thomas operates more like a “Pastoral Model” church, with key leadership by our priest, supported by the laity. We average 40 to 50 per week attendance at two services.

As part of the 2006 Study, the Diocese published Best Practices indicators, as follows:

1. Over 70% of income comes from freewill offerings
2. Ten percent of expenses go to program costs (defined as worship, church school, etc)
3. Five percent of freewill offering goes to FaithWorks or other outreach ministries.
4. The church employs one pastoral or program person per 100 parishioners.
5. Up to 80% of usable space is used on Sundays
6. Individual freewill offerings represent at least 2% of household income.
7. Forty percent of identifiable givers are using the Pre Authorized Giving program.

### St. Thomas Church 2008 Best Practices Attainment

1. Total income: 101,402. Free-will offerings: 78,979 (77.88%)
2. Total expense: 99,063. Program costs: 9,788 (9.88%)
3. Freewill offerings: 78,979. Allocated to all outreach: 6.2%
4. St.Thomas employs one pastoral person per 118 parishioners. We have a student minister on staff for the current year.
5. Total floor area available: 4,132. Total area used on Sundays: 3,052 (73.86%)
6. (StatsCan) Median household income in CMA (2005): \$73,962. Individual freewill offerings:  $78,979 \div 69$  (# givers) = \$1,144 per household.  $1,144 \div 73,962 = 1.55\%$  of average household income.
7. Total identifiable givers: 76. Preauthorized giving users: 37 (48%) (2009 statistic)

From these parish statistics, one can see that there is room for improvement if we are to meet the Diocesan benchmarking indicators.

Consistent attempts to persuade envelope users to switch to Pre-Authorized Giving have been made with recent success.

As well, stewardship reminders are frequent. St. Thomas responded very positively to the 2009 PWRDF appeal, with over \$1,300 donated to this important outreach.

## Estimated Project Budget

The Project Budget is comprised of 6 elements: Exterior Site; Interior of Existing Building; Mechanical/Electrical Elements; Costs related to new 645 s.f. addition; Installation of Lift; Allowance for Fees, Furnishings and Fixtures and Contingency at 15%; and Total of all Cost Areas.

**Exterior/Site work** (parking lot, sidewalks, ramps, accessible entrance, including steps, landings, canopy and garden shed.)

\$45,000

**Interior of Existing Building** (life safety features, energy efficiency, upgraded basement ceiling, finishes, accessible washrooms) 87,000

**Mechanical/Electrical** (water, septic, electrical, HVAC) 60,000

**New Addition** – 645 square feet. (based on \$200/s.f.) 130,000

**New Lift** 30,000

**Allowance** for fees, furnishings, permits, equipment and contingency (@ 15%) 53,000

**Total Estimated Project Cost** \$405,000

### Anticipated Sources of Revenue

St. Thomas's Funds in Hand	55,000
Congregational/community fundraising	200,000
Anticipated Diocesan support	<u>150,000</u>

**Total all fundraising sources** \$405,000